

# TODD BINGHAM

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## PROFESSIONAL CREDENTIALS CURRICULUM VITAE



Todd Bingham has been in the art gallery business, in one capacity or another since 1979.

Since 1995, he has written a column on art gallery sales and sales management for the retail art gallery business as well as commentary relating to Internet-influenced trends affecting the art business, which has appeared exclusively in the art community's leading trade periodical, *Art World News*. ¶ In 1985, while the gallery director for Galerie Michael, a Rodeo Drive gallery in Beverly Hills, he began conducting sales training workshops for many outside galleries doing business with that organization. ¶ Because of that success, he went on to create his own company, Todd Bingham Fine Art, specializing in sales and sales management techniques for the retail gallery business, which includes consultation, public and private workshops. ¶ He has written eight books on selling art and framing in the art industry, which have sold in eleven different countries since 1995. ¶ His TBFA Journals are a series of reports used by galleries to strengthen and sustain their selling skills. ¶ He was retained by America Online between 1995 and 1997 to host Askoddart, a Q&A area for Art Business (archives for the series are still online on AOL at keyword: *askoddart*) ¶ Bingham co-produced and moderated a series of business-oriented videos entitled "Artistry -- The Business of Art" which is sold to art schools and libraries across America. The series features an interview with the late, Patrick Nagel—to date one of the few such recorded interviews with the artist in existence today. ¶ Bingham is considered one of the art community's leading Nagel experts and is the person to whom *Playboy Magazine* refers inquiries (on Nagel's fine print and poster work). ¶ In 2004, Bingham was invited to address the American Society of Appraisers on the subject of fraudulent and counterfeit art, purported to have been created by Patrick Nagel ¶ Bingham has provided numerous appraisals and opinions concerning the late artist's work for legal disputes and insurance matters. ¶ Bingham was called upon as an expert witness for The Thomas Kinkade Company during a legal dispute in 2002.

Todd Bingham has been retained to conduct sales seminars for:

- The Annual Media Arts Conference (A Brand New Day-Nashville, TN)
- Art Expo New York
- Art Expo LA
- Art Expo Las Vegas
- Art Expo San Francisco
- The Professional Picture Framer's Association
- The Philadelphia Buyers Market of American Craft (twice)
- The West Coast Art and Frame Show-Las Vegas (three times)
- Decor Ed-Expo Atlanta
- TKU (Thomas Kinkade University)
- Art Link 99, Salt Lake City

Media Arts Group Annual Director's Conference  
Deck The Walls Annual Convention (twice)  
The Thomas Charles Gallery, Las Vegas  
The Richard Thomas Galleries, Carmel  
Thomas Kinkade Galleries (numerous)  
Linda Jones Enterprises  
Wild Wings Publishers and retail galleries  
Richard MacDonald Galleries  
The Michael Murphy Galleries  
MacLaren Markowitz Galleries  
Toh Atin Galleries (twice)  
Dyansen Galleries  
The Santa Fe Galley Association (twice)  
Crescent Cardboard Co.  
Renaissance Fine Art, Baltimore  
Martin Lawrence Galleries  
Wolf Shultz Gallery, San Francisco  
The Sorrel Sky Gallery, Durango  
Exclusive Collections Gallery, San Diego

Bingham also periodically conducts his one, unilateral public seminar, Surviving and Thriving in the Millennium, (sponsored by Art World News) which has been attended by hundreds of individuals since 1995.

Todd's articles on the art gallery community have appeared in:

Art Business News	Art Trends Magazine
Art World News	Art Affairs Magazine
Niche Magazine	The San Diego Business Journal
American Craft Magazine	Decor and Style Magazine

## TODD BINGHAM FINE ART

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